The cable companies exercise an unfair advantage over potential rivals not because they have risen to the top through fair competition, but because they have been granted a favorable regulatory environment. The FCC should require cable companies to allow access to other ISPs who wish to purchase access from them. The FCC has an obligation to consider how the end consumer benefits or suffers from decisions like this one. Clearly, competition will benefit consumers. I urge the FCC to choose competition rather than choosing to promulgate a monopoly.